



For more than sixty-five years, Chollas Lake Little League has been making Little League baseball a reality for more than 125 children, per season, ages 4 to 14, in Central San Diego. We would like to increase this number, while keeping it affordable for families in our community.

**Did you know that registration revenue alone does not come close to covering our ongoing expenses?**

Our Sponsors play a critical role in helping us close this revenue gap. In addition, Sponsor support allows us to provide access to an invaluable character-forming program for families who could not otherwise afford to participate.

**Sponsorship creates a “win-win”:**

- Chollas Lake Little League is operated entirely by volunteers. 100% of your donation goes directly to the league!
- Be a good corporate citizen; support the youth in our community
- We promote our Sponsors to hundreds of families, which builds exposure for your business.

We accept cash and in-kind\* donations of goods and services. Sponsors who make an in-kind donation will receive benefits based on the retail value of goods or services provided. Donations help pay for field maintenance, uniforms, baseball equipment, tournaments, scholarships for those in need, as well as opening and closing ceremonies. Your contribution will allow us to create a successful season for our CLLL children while promoting your business! Please take the time today to renew or join us as a new Sponsor. You can view the list of benefits to find a sponsorship level that works for you.

**Sponsorship Levels and Benefits:**

Benefits	Single-Hit Sponsor \$175	Double-Hit Sponsor \$350	Triple-Hit Sponsor \$750	Home Run ALL-STAR \$1000 (4-spots only)	Grand Slam Sponsor \$2000 (2 – spots only)
Company logo on CL website, social media and listed in District 33 All-Star program (distributed to other leagues) and CL sponsor pride shirt	X	X	X	X	X
Company recognition at opening/closing ceremony	X	X	X	X	X
CLLL Sponsor plaque			X	X	X
Includes one-player registration fee**			X		X
Small 3x5 banner on CLLL outfield*		X	X	2 – banners on field of choice	1 – banner 3x5 & LARGE 4x8
Reserved parking space with company name/logo displayed at all “HOME” games			X	X	X
Snack bar bragging rights – includes special recognition at all “HOME” games				X	X
Company name/logo will be worn with pride on sleeves of each ALL-STAR player jerseys**				X	X
Dugout of choice named after you or business for the current season					X
Sponsor Junior or Major Division** Company name/logo will be displayed on all team jerseys. Plus, the chance to name the team!					X

\* In-kind donations must directly benefit the league. Chollas Lake Little League is a 501(c)(3) Non-Profit California public Charitable Organization. Consult your tax professional regarding tax deductibility.



## Sponsor Registration Form

Sponsorship level desired (please circle):

- Single-Hit    \$175                       Double-Hit    \$350                       Triple-Hit    \$750  
 Home Run/All-Star    \$1000                       Grand Slam    \$2000                       In-Kind donation or Gift Cards \$ \_\_\_\_\_

Please describe: \_\_\_\_\_

**Notes: All tier benefits will be for the current sponsored season**

**\*Actual banner size may vary based on artwork dimensions and location.**

**Guidelines for logo art - PDF, jpeg, Ai, or EPS file.**

**\*\*Divisions will be selected by CLLL.**

### Sponsor Information:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip code \_\_\_\_\_ Phone# \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Payment Type:  Cash                       Check                       Zelle

**\*\*RETURN THIS FORM SIGNED VIA EMAIL TO – [sponsorship@chollaslakelittleleague.org](mailto:sponsorship@chollaslakelittleleague.org)**

If you have any questions, please contact us.

Thank you for your support!

Sincerely,

Monica Navarro – 619-245-7331

Deborah Stacy – 757-342-7359

**Sponsorship Coordinators, CLLL**

**Mailing Address: P.O Box 152153, San Diego, CA 92195**

**Field Location: 6005 College Grove, San Diego, CA 92105**

*\* In-kind donations must directly benefit the league. Chollas Lake Little League is a 501(c)(3) Non-Profit California public Charitable Organization. Consult your tax professional regarding tax deductibility.*